Permit #S00100300

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00100300 **Type of Permit:** STILL **Release Date:** 11/13/2015

Production Company	K R EVENTS, LLC
Insured Company Name	K R EVENTS, LLC
Contact Phone No. 1	720-917-5019
Contact Phone No. 2	
Fax	
Address	10 E 29TH STREET, #12K NEW YORK, New York 10016
Production Title	EVOQUE CONVERTIBLE PHOTOSHOOT
Type of Production	Still Photo

Producer	Stefanie Schiavello
Director	Nick Dimbleby
1st AD	Stefanie Schiavello
Production Manager	Kimberly Rose
FilmL.A. Coordinator	Nicole Tanker
Location Manager	Kimberly Rose
Primary Phone	Mobile - 720-917-5019
Secondary Phone	
Location Assistant	Erin Pyle
Primary Phone	Mobile - 314-225-9137
Secondary Phone	

Fees

FILMLA STILL APPLICATION FEE	$60.00
LA COUNTY ROAD USE FEE	$330.00
LA COUNTY ROAD APPLICATION FEE	$149.00
LA COUNTY ROAD ENCROACHMENT PERMIT PROCESSING FEE	$273.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$112.44
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$136.98
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$1,828.10
SANTA MONICA POLICE VEHICLE	$80.26
SANTA MONICA PARKING LOT USE FEE	$432.00

Total Permit Fee $3,401.78

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number	S00100300	**Location Manager**	Kimberly Rose
Production Company	K R EVENTS, LLC	Primary Phone	Mobile - 720-917-5019
Insured Company	K R EVENTS, LLC	Secondary Phone	
Production Title	EVOQUE CONVERTIBLE PHOTOSHOOT		

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/16/15 THRU 9/7/15 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Debbie Braley prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 10th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

Film Dates 11/14/2015 - 11/14/2015 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cube Trucks	1
Motor Homes	2
Picture vehicles	1
Trailers	1

Personnel on Location

Type	Quantity
Cast	1
Crew	12
Santa Monica Police Officer	1

Filming Activities Equipment on sand; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Still photos of staged car and of wireframe replicas of car.; Company will transport car to spot on beach on boardwalk between Lifeguard towers 12 and 13 to keep off sand as much as possible; 2 golf carts running talent between location & parking lot. ;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00100300
Production Company K R EVENTS, LLC
Insured Company K R EVENTS, LLC
Production Title EVOQUE CONVERTIBLE PHOTOSHOOT

Location Manager Kimberly Rose
Primary Phone Mobile - 720-917-5019
Secondary Phone

Approvals

SANTA MONICA - PARKING OFFICE	Anthony Mazeika
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Wendy Pietrzak
SANTA MONICA POLICE DEPARTMENT	Brent Crafton
LOS ANGELES COUNTY ROAD DEPARTMENT - WESTCHESTER (PO3)	Brian Mossberg

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note 1 OFFICER WITH VEHICLE REQUIRED PER SMPD.

Coordinator Note COMPANY IS RESPONSIBLE FOR THE SAFE TRANSPORTATION AND/OR REMOVAL OF THE PICTURE VEHICLE FROM THE SAND.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
10 x 10 pop up tent, may put up a canopy for the car between shots if hot out
18 reserved parking spots in 1-North Parking Lot. All other cars will pay for parking.

NOT A PERMIT